

# CYDEPLOY PRIVACY POLICY

Last Updated **November 3, 2024**

Welcome to the website (the “**Site**”) of CyDeploy, Inc. (“**Company**,” “**we**,” “**us**,” or “**our**”). CyDeploy provides automated intelligent functional testing of security configurations and patches (collectively, including the Site, the “**Service**”).

We prepared this Privacy Policy to explain what Personal Information (defined below) we collect, how we use and share that information, and your choices concerning our information practices. This Privacy Policy is incorporated into and forms part of our [Terms of Use](#).

Before using the Service or submitting any Personal Information to Company, please review this Privacy Policy carefully and [contact us](#) if you have any questions. By using the Service, you agree to the practices described in this Privacy Policy. If you do not agree to this Privacy Policy, please do not access the Site or otherwise use the Service.

## 1. PERSONAL INFORMATION WE COLLECT

We collect information that alone or in combination with other information in our possession could be used to identify you (“**Personal Information**”) as follows:

**Personal Information You Provide:** We collect the following categories of Personal Information from you when you register for our site and/or submit a signup/subscription form:

- **Identification Information:** We collect your name, email address, phone number, company name, company type, current role at company, company location (State).
- **Communication Information:** We may collect information when you contact us with questions or concerns and when you voluntarily respond to questionnaires, surveys or requests for market research seeking your opinion and feedback. Providing communication information is optional to you.
- **Commercial Information:** We may retain a history of the products you browse and/or purchase using the Service.
- **Social Media Information:** We may have pages on social media sites like Instagram, Facebook, Medium, Twitter, and LinkedIn (“**Social Media Pages**”). When you interact with our Social Media Pages, we will collect Personal Information that you elect to provide to us, such as your contact details. In addition, the companies that host our Social Media Pages may provide us with aggregate information and analytics regarding the use of our Social Media Pages.
- **Internet Activity Information:** When you visit, use, and interact with the Service, we may receive certain information about your visit, use, or interactions. For example, we may monitor the number of people that visit the Service, peak hours of visits, which page(s) are visited, the domains our visitors come from (e.g., google.com, yahoo.com, etc.), and which browsers people use to access the Service (e.g., Chrome, Firefox, Microsoft Internet Explorer, etc.), broad geographical information, and navigation pattern. In particular, the following information is created and automatically logged in our systems:

- **Log Information:** Information that your browser automatically sends whenever you visit the Site. Log Information includes your Internet Protocol (IP) address, browser type and settings, the date and time of your request, and how you interacted with the Site. We also use third-party tools for the purpose of security monitoring and logging. We do not sell, trade, or otherwise distribute our customer’s personal data to third parties for profit.
- **Cookies Information:** Please see the “Cookies” section below to learn more about how we use cookies.
- **Device Information:** Includes name of the device, operating system, and browser you are using. Information collected may depend on the type of device you use and its settings.
- **Usage Information:** We collect information about how you use our Service, such as the types of content that you view or engage with, the features you use, the actions you take, and the time, frequency, and duration of your activities.
- **Location Information:** We may derive a rough estimate of your location from your IP address.
- **Email Open/Click Information:** We use pixels in our email campaigns that allow us to collect your email and IP address as well as the date and time you open an email or click on any links in the email.
- **Other Information:** During the process of creating a “digital twin” of your system, we will collect all the data (such as user information, authorization details, and any sensitive information not removed by you) on your target machine. We do this because our goal is to create an identical clone of your target system to minimize any differences which could distract from the security changes you desire to test using the Service. Additionally, once the “digital twin” is created, we will record and collect all actions you perform on the “digital twin” of your system. We collect this data for the purpose of training our Artificial Intelligence (AI) model that is designed to automate functional testing of security changes.

**Cookies:** We may use cookies to operate and administer our Site, gather usage data on our Site, and improve your experience on it. A “cookie” is a piece of information sent to your browser by a website you visit. Cookies can be stored on your computer for different periods of time. Some cookies expire after a certain amount of time, or upon logging out (session cookies), others survive after your browser is closed until a defined expiration date set in the cookie (as determined by the third party placing it), and help recognize your computer when you open your browser and browse the Internet again (persistent cookies). For more details on cookies please visit [All About Cookies](#).

On most web browsers, you will find a “help” section on the toolbar. Please refer to this section for information on how to receive a notification when you are receiving a new cookie and how to turn cookies off. Please see the links below for guidance on how to modify your web browser’s settings on the most popular browsers:

- [Internet Explorer](#)
- [Mozilla Firefox](#)
- [Google Chrome](#)
- [Apple Safari](#)

Please note that if you limit the ability of websites to set cookies, you may be unable to access certain parts of the Site and you may not be able to benefit from the full functionality of the Site.

Advertising networks may use cookies to collect Personal Information. Most advertising networks offer you a way to opt out of targeted advertising. If you would like to find out more

information, please visit the Network Advertising Initiative's [online resources](#) and follow the opt-out instructions there.

If you access the Site on your mobile device, you may not be able to control tracking technologies through the settings.

**Analytics:** We use Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses cookies to help us analyze how users use the Site and enhance your experience when you use the Site. For more information on how Google uses this information, click [here](#).

**Online Tracking and Do Not Track Signals:** We and our third-party service providers may use cookies, pixels, or other tracking technologies to collect information about your browsing activities over time and across different websites following your use of the Site and use that information to send targeted advertisements. Our Site currently does not respond to "Do Not Track" ("DNT") signals and operates as described in this Privacy Policy whether or not a DNT signal is received. If we do respond to DNT signals in the future, we will update this Privacy Policy to describe how we do so.

## 2. HOW WE USE PERSONAL INFORMATION

We may use Personal Information for the following purposes:

- To provide the Service of creating a cloud-based "digital twin" of an endpoint system linked to the customer's account within CyDeploy so that customers can test out the impact of security changes and configurations on this "digital twin" prior to making such to their endpoint systems.
- To uniquely identify customers.
- To identify demographics of our general customer base in order to focus our software features on those most useful to our customer base.
- To be stored by us in order to create a replica of the customer's target computer that will exactly reflect the customer's working environment for security, configuration, and functional testing.
- To be used to increase the quality and quantity of our dataset for the purposes of training our Artificial Intelligence model.
- To respond to your inquiries, comments, feedback, or questions;
- To send administrative information to you, for example, information regarding the Service and changes to our terms, conditions, and policies;
- To analyze how you interact with our Service;
- To maintain and improve the Service;
- To develop new products and services;
- To prevent fraud, criminal activity, or misuses of our Service, and to ensure the security of our IT systems, architecture, and networks; and
- To comply with legal obligations and legal process and to protect our rights, privacy, safety, or property, and/or that of our affiliates, you, or other third parties.

**Aggregated Information.** We may aggregate Personal Information and use the aggregated information to analyze the effectiveness of our Service, to improve and add features to our Service, and for other similar purposes. In addition, from time to time, we may analyze the general behavior and characteristics of users of our Service and share aggregated information like general user statistics with prospective business partners. We may collect aggregated

information through the Service, through cookies, and through other means described in this Privacy Policy.

**Marketing.** We may use your Personal Information to contact you to tell you about products or services we believe may be of interest to you. For instance, if you elect to provide your email or telephone number, we may use that information to send you special offers. You may opt out of receiving emails by following the instructions contained in each promotional email we send you. You can also control the marketing emails you receive by updating your settings through your account. In addition, if at any time you do not wish to receive future marketing communications, you may [contact us](#). If you unsubscribe from our marketing lists, you will no longer receive marketing communications but we will continue to contact you regarding management of your account, other administrative matters, and to respond to your requests.

### 3. SHARING AND DISCLOSURE OF PERSONAL INFORMATION

Company does not sell your Personal Information. In certain circumstances we may share the categories of Personal Information described above without further notice to you, unless required by the law, with the following categories of third parties:

- **Vendors and Service Providers:** To assist us in meeting business operations needs and to perform certain services and functions, we may share Personal Information with vendors and service providers, including providers of hosting services, cloud services, and other information technology services providers, email communication software and email newsletter services, advertising and marketing services, payment processors, customer relationship management and customer support services, and analytics services. Pursuant to our instructions, these parties will access, process, or store Personal Information in the course of performing their duties to us.
- **Business Transfers:** If we are involved in a merger, acquisition, financing due diligence, reorganization, bankruptcy, receivership, sale of all or a portion of our assets, or transition of service to another provider (collectively a “Transaction”), your Personal Information and other information may be shared in the diligence process with counterparties and others assisting with the Transaction and transferred to a successor or affiliate as part of that Transaction along with other assets.
- **Legal Requirements:** If required to do so by law or in the good faith belief that such action is necessary to (i) comply with a legal obligation, including to meet national security or law enforcement requirements, (ii) protect and defend our rights or property, (iii) prevent fraud, (iv) act in urgent circumstances to protect the personal safety of users of the Service, or the public, or (v) protect against legal liability.
- **Affiliates:** We may share Personal Information with our current and future affiliates, meaning an entity that controls, is controlled by, or is under common control with Company. Our affiliates may use the Personal Information we share in a manner consistent with this Privacy Policy.

### 4. DATA RETENTION

We keep Personal Information for as long as reasonably necessary for the purposes described in this Privacy Policy, while we have a business need to do so, or as required by law (e.g. for tax, legal, accounting, or other purposes), whichever is longer.

### 5. CALIFORNIA PRIVACY RIGHTS DISCLOSURES

Where provided for by law and subject to any applicable exceptions, California residents may have the right:

- To know the categories of Personal Information that Company has collected about you, the business purpose for collecting your Personal Information, and the categories of sources from which the Personal Information was collected;
- To access the specific pieces of Personal Information that Company has collected about you;
- To know whether Company has disclosed your Personal Information for business purposes, the categories of Personal Information so disclosed, and the categories of third parties to whom we have disclosed your Personal Information;
- To have Company, under certain circumstances, delete your Personal Information;
- To be free from discrimination related to the exercise of these rights.

If you would like to exercise any or all of these rights, you may do so by [contacting us](#). After we receive your request, we may request additional information from you to verify your identity. Your authorized agent may submit requests in the same manner, although we may require the agent to present signed written permission to act on your behalf, and you may also be required to independently verify your identity with us and confirm that you have provided the agent permission to submit the request.

Please [contact us](#) with questions or to request access to an alternative format of this Privacy Policy.

## **6. CHILDREN**

Our Service is not directed to children who are under the age of 16. Company does not knowingly collect Personal Information from children under the age of 16. If you have reason to believe that a child under the age of 16 has provided Personal Information to Company through the Service please [contact us](#) and we will endeavor to delete that information from our databases.

## **7. LINKS TO OTHER WEBSITES**

The Service may contain links to other websites not operated or controlled by Company, including social media services (“**Third Party Sites**”). The information that you share with Third Party Sites will be governed by the specific privacy policies and terms of service of the Third Party Sites and not by this Privacy Policy. By providing these links we do not imply that we endorse or have reviewed these sites. Please contact the Third Party Sites directly for information on their privacy practices and policies.

## **8. SECURITY**

We implement commercially reasonable technical, administrative, and organizational measures to protect Personal Information both online and offline from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. However, no Internet or e-mail transmission is ever fully secure or error free. In particular, e-mail sent to or from us may not be secure. Therefore, you should take special care in deciding what information you send to us via the Service or e-mail. Please keep this in mind when disclosing any Personal Information to Company via the

Internet. In addition, we are not responsible for circumvention of any privacy settings or security measures contained on the Service, or third-party websites.

## **9. INTERNATIONAL USERS**

By using our Service, you understand and acknowledge that your Personal Information will be transferred from your location to our facilities and servers in the United States.

## **10. YOUR CHOICES**

In certain circumstances providing Personal Information is optional. However, if you choose not to provide Personal Information that is needed to use some features of our Service, you may be unable to use those features. You can also log in to your account or [contact us](#) to request updates or corrections to your Personal Information.

## **11. CHANGES TO THE PRIVACY POLICY**

The Service and our business may change from time to time. As a result, we may change this Privacy Policy at any time. When we do we will post an updated version on this page, unless another type of notice is required by the applicable law. By continuing to use our Service or providing us with Personal Information after we have posted an updated Privacy Policy, or notified you by other means if applicable, you consent to the revised Privacy Policy and practices described in it.

## **12. CONTACT US**

If you have any questions about our Privacy Policy or information practices, please feel free to contact us at our designated request address: [privacy@cydeploy.com](mailto:privacy@cydeploy.com).